





The potential to grow and make innovative products in rural America is limitless. Since 2009, the Obama Administration has made targeted investments to help rural businesses grow. Through the U.S. Department of Agriculture's projects in affordable housing, energy efficiency, roads and bridges, and internet access, coupled with loans and grants for rural businesses, the Administration has helped to attract and retain a talented rural labor force, improve connectivity and access to information, move products to market, and make rural communities competitive—ultimately supporting strong local economies and expanded opportunity for rural Nebraskans.

MADE IN RURAL NEBRASKA

Automatic Equipment Company of Pender, Nebraska, manufactures heavy-duty tow bars under the brand name of Blue Ox. With USDA support through a loan guarantee, Blue Ox expanded its operations to include defense contracts and international sales while maintaining its domestic market share.



SUPPORT FOR RURAL BUSINESSES

USDA has made investments to help 642 rural businesses in Nebraska thrive and grow.

USDA investments in everything from advanced biofuels manufacturing facilities to food hubs help businesses, many of them small, capitalize on emerging markets for rural-made products. In rural America, small businesses support one in three jobs.



RENEWING RURAL MANUFACTURING

The rural economy includes more than products that come from farms. **Rural manufacturing supports 43,667**

jobs in Nebraska. USDA has invested \$10.9 million to help rural manufacturers in Nebraska increase production and capacity.



GROWING EXPORTS

In 2012, exports of farm and ranch products alone contributed **\$7.2 billion** to **Nebraska's** economy.

The President's Made In Rural America initiative helps rural businesses capitalize on demand for American-made products and identify ways they can participate in global markets.



HOUSING

Access to safe, affordable housing is critical to maintaining the rural labor force. USDA has helped **7,877 Nebraska families** purchase or repair homes.



CONNECTIVITY

USDA has invested **\$148.1 million** to support new and improved broadband service for rural **Nebraskans**.

Broadband service helps to expand access to stateof-the-art health care, educational, and cultural resources and helps rural businesses compete in the global economy.



WATER

USDA has invested **\$83.5 million** to support efficient water supply, treatment and storage facilities, and

wastewater treatment systems. That investment has improved the health of thousands of rural Nebraskans who now have access to clean water and reliable sanitation.